

SIGN COMMITTEE AGENDA

Wednesday, May 21, 2008 David Gebhard Public Meeting Room: 630 Garden Street 9:00 A.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair

JENNIFER ROSE, Vice-Chair

BOB CUNNINGHAM
STEVE HAUSZ (HLC)
PAUL ZINK (ABR)

ALTERNATES: Louise Boucher (HLC)

CLAY AURELL (ABR)

CITY COUNCIL LIAISON: GRANT HOUSE

Dale Francisco (Alternate)

STAFF: DANNY KATO, Senior Planner/Signs Design Review Supervisor

MAGGI WALKER, Planning Technician

GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCa.gov

** SIGN COMMITTEE SUBMITTAL CHECKLIST **

The Sign Committee will take action when the following are submitted:

- A. <u>Color and material samples</u> referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. <u>Drawing of sign and site plan to an acceptable scale</u> in an 8 1/2" x 11" format foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Maggi Walker, Planning Technician, at the City of Santa Barbara Planning Division, (805) 564-5470; otherwise a postponement/rescheduling fee will be charged.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

- Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.
- Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- **AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.
- **AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

APPEALS:

Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For futher information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

NOTICE:

That on May 15, 2008, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (9:00):

A. Public Comments:

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

- B. Approval of the minutes of the Sign Committee meeting of May 7, 2008.
- C. Listing of approved Conforming Signs.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.
- E. Possible Ordinance Violations.

DISCUSSION ITEM

<u>(9:05)</u>

Possible Sign Ordinance changes and additions.

REVIEW AFTER FINAL

1. **1501 SAN ANDRES ST** C-P/R-2 Zone

(9:30) Assessor's Parcel Number: 043-244-015

Application Number: SGN2003-00084 Owner: Krieg Family Trust

Applicant: Glacier Water Services, Inc.

Business Name: Foodland Market

(Proposal to install two water vending machines on the side of the Foodland Market adjacent to the entry. The linear building frontage is 156 feet. The allowable signage is 90 square feet.)

(Review After Final. Discuss vending machine location due to addition of handicapped accessibility to vending machines.)

CONCEPT REVIEW – NEW

2. **2973 STATE ST** C-2/SD-2 Zone

(9:40) Assessor's Parcel Number: 051-122-011 Application Number: SGN2008-00064

Owner: Walter George and Josephine O. T. Dushais

Applicant: Glacier Water Services, Inc.

Business Name: Longs Drug Store

(Review the location of one bulk water vending machine for expired sign application (SGN2003-00085) for Longs Drug Store at State and Calle Laureles. Applicant will remove two existing vending machines and replace with one water vending machine with already approved color and design. This is to abate ENF2005-00085)

CONCEPT REVIEW – NEW

3. **3943 STATE ST** C-2/SD-2 Zone

(9:50) Assessor's Parcel Number: 051-010-020

Application Number: SGN2008-00065 Owner: Five Points Shopping Center Applicant: Glacier Water Services, Inc.

Business Name: Albertsons

(Proposal for location of two bulk water vending machines at Albertsons in Five Points Shopping Center. The colors and design of machines have already been approved.)

<u>CONCEPT REVIEW – CONTINUED</u>

4. **740 STATE ST** C-2 Zone

(10:00) Assessor's Parcel Number: 037-092-001

Application Number: SGN2007-00058

Owner: Atlantico, Inc. Applicant: Sherry & Associates

Business Name: Peace Store

(This address is on the California Inventory of Historic Resources and is on the List of Potential Structures of Merit and Landmarks. Phase I Survey Name: La Placita Building. AKA: McKay-Bothin Building. Proposal for a 6.7 square foot projecting sign to hang from existing bracket. The purpose is to review abatement of an existing non-permitted sign. The linear building frontage is 19 feet. The allowable signage is 19 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW

5. **621 CHAPALA ST** C-2 Zone

(10:10) Assessor's Parcel Number: 037-123-016

Application Number: SGN2008-00063

Owner: 621 Partners Business Name: Dudek

(Proposal for a 12 square foot aluminum and plastic as-built wall sign. This is to abate ENF2008-00407. The linear building frontage is 50 feet. The allowable signage is 20 square feet.)

CONCEPT REVIEW – NEW

6. **1620 STATE ST** C-2 Zone

(10:20) Assessor's Parcel Number: 027-182-019

Application Number: SGN2008-00067

Owner: Yun-Pei Yeh
Applicant: Freedom Signs
Business Name: Presidio Motel

(Proposal for one 13.25 square foot ground sign and one 7.5 square foot wall sign for the Presidio Motel. The linear building frontage is 26 feet. The allowable signage is 26 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW

7. **19 W ORTEGA ST** C-M Zone

(10:30) Assessor's Parcel Number: 037-131-022

Application Number: SGN2008-00066 Owner: Garrett and Joann Van Wyk

Applicant: Freedom Signs

Business Name: 19 Blue

(Proposal for two 1.86 square foot painted window signs totaling 3.72 square feet. The linear building frontage is 23 feet. The allowable signage is 23 square feet. The project is located in the El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – CONTINUED

8. **21 E CARRILLO ST** C-2 Zone

(**10:40**) Assessor's Parcel Number: 039-282-012

Application Number: SGN2008-00056 Owner: Adolph M. Riede Trust

Applicant: Signs By Ken

Business Name: Brownstein Hyatt Farbetz Shreck

(Proposal for a 5 square foot hand painted wall sign. The linear building frontage is 84 feet. The allowable signage is 74.5 square feet. The project is located in the El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – CONTINUED

9. **1020 STATE** C-2 Zone

(10:50) Assessor's Parcel Number: 039-282-036

Application Number: SGN2008-00057

Owner: Semler M. Barry Applicant: Signs By Ken

Business Name: Brownstein Hyatt Farbetz Shreck

(Proposal for hand painted 4.66 square foot wall sign. The linear building frontage is 100 feet. The allowable signage is 90 square feet. The project is located in the El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – CONTINUED

10. **636 STATE ST** C-M Zone

(11:00) Assessor's Parcel Number: 037-132-001

Application Number: SGN2007-00075
Owner: Gallina Family Trust
Applicant: Derrick Prudigalidad
Architect: Kenneth Gruskin
Business Name: Verizon Wireless

(Proposal to remove existing Greek Deli signage and replace with two new 4.58 square foot internally illuminated signs, one 15 square foot blade sign and two decal window signs. The linear building frontage is 25 feet. The allowable signage is 25 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – CONTINUED

11. 620 STATE ST C-M Zone

(11:10) Assessor's Parcel Number: 037-132-031

Application Number: SGN2007-00133

Owner: Metro 4 Theater Property LLC.

Owner: Bruce Corwin
Applicant: Christophe Kim
Business Name: Rockin' Yogurt

(Proposal for one 7.5 square foot awning sign and one 6 square foot blade sign. The linear building frontage is 15 feet. The allowable signage is 15 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW

12. **1130 STATE ST** C-2 Zone

(11:20) Assessor's Parcel Number: 039-232-020

Application Number: SGN2008-00072 Owner: County of Santa Barbara

Applicant: Katrina Carl

Business Name: Santa Barbara Museum of Art

(Proposal for a sign program for exhibit banners on the State Street frontage of the building. The project is located in El Pueblo Viejo Landmark District.)